



**Achates Philanthropy and the National Centre for Writing present**

# **The Complete Trust Fundraiser**

**RESERVE YOUR PLACE FOR SEPTEMBER 2019**

Whether you are looking to develop an existing team member, or recruiting specifically with trust fundraising in mind, ensuring your Trust Fundraiser has the knowledge and skills to develop compelling bids that accurately reflect your organisational distinctiveness is essential. Respected cultural sector experts, Achates Philanthropy have teamed up with the National Centre for Writing to develop a unique, in-depth, six-month training course which will develop trust fundraising skills through a combination of training and coaching, focused on fundraising and written skills.

This 24-week course offers a fully-supported programme to enable the development of the complete trust fundraiser, with a focus on the cultural sector. With a mix of one-day seminars, online modules and work assessed and fed back on by experts, participants will develop the skills to lead funding bids of all sizes and will have the opportunity to work on real bids for your organisation. You will learn the mechanisms of the grant giving sector, how to make an argument to a funder, how to position your charity and its work, how to capture and communicate its distinctiveness, how to write a compelling story and communicate the facts, while also articulating a project effectively.

Working alongside two experts – one in fundraising and one in writing - this programme will develop high-level trust fundraising skills and make your charity stand out, maximising your chances of success. At the end of the course participants will have learnt the theory behind trust fundraising and developed a major bid for your charity, with the support and input of expert tutors in the fields of both creative writing and fundraising.

**Cost £2,200 plus VAT**

To reserve your place for September 2019 email  
**Sarah Maguire at [sarah@achatesphilanthropy.com](mailto:sarah@achatesphilanthropy.com)**

Or to find out more contact  
**Caroline McCormick on 07725 643675**